



[www.heks.ch](http://www.heks.ch)

# Annual Report 2007

The Year in  
Figures and  
Pictures

Read all about  
our joint achieve-  
ments >>>



# HEKS

Hilfswerk der Evangelischen Kirchen Schweiz  
Aiuto delle Chiese evangeliche svizzere ACES  
Entraide protestante suisse EPER  
Swiss Interchurch Aid



**Dear Readers,**

2007 was a year of key decisions at HEKS which will determine its future direction, with not only a change in the leadership of the aid organisation and the election of a new president but also preliminary work with a view to adopting a new strategy.

Franz Schüle retired midway through the year after ten years of spearheading the relief organisation. On 1 July 2007 I took over the reins at HEKS and discovered a fascinating world of projects and networks linking dedicated collaborators and contributors.

The last five-year strategy expired at the end of 2007. Most of the objectives had been met. One successful achievement, for example, has been the establishment of coordination offices in some 20 countries as links between partner organisations and the HEKS head office.

In the past year around 40 projects were carried out in Switzerland aimed at asylum seekers, refugees, unemployed people, migrants, homeless people, youths and children.

Looking back over the year, I should like to thank all those who have supported HEKS in any way and hope to have the privilege of counting on your continued commitment and support in many ways in the future.

Ueli Locher, Director

HEKS campaigns for the sustained improvement of living conditions of deprived and disadvantaged people. Our mandate is as follows:

**International:**

- Emergency aid
- Development cooperation in Africa, Asia and Latin America
- Interchurch aid and reconstruction aid in Europe

**National:**

- Refugee aid
- Help for the underprivileged in society
- Public relations work

HEKS fights against the causes of hunger, injustice and social deprivation, operating on the principle of «help to self-help».

**HEKS general facts & figures**

- 216 salaried employees
- 269 projects in 47 countries
- 42 projects in Switzerland

## «Give a Goat!» 30 Swiss Francs for a Life without Hunger



Having launched its «Give a Goat!» campaign, HEKS is collecting donations to combat hunger and poverty in the southern hemisphere and in countries in the east. For 30 Swiss francs – the cost of a goat in the Sahel – people in Switzerland can symbolically donate a goat. The money goes into a fund used by HEKS to support small-scale grassroots projects. Those who benefit from the fund can start a modest livelihood of their own, improve their income and enjoy independence and dignity.

A tour was organised to stimulate public interest at the outset, with the campaign stand being set up in various towns in squares, at local fairs and festivals. Donors were offered a chance to have their photograph taken at the stand with Renzo Blumenthal and pictures of goats. With the consent of the donors the photographs were published on our campaign website at [www.gibegeiss.ch](http://www.gibegeiss.ch) which offers the facility of sending a picture as an e-card.

Where we operate >>>

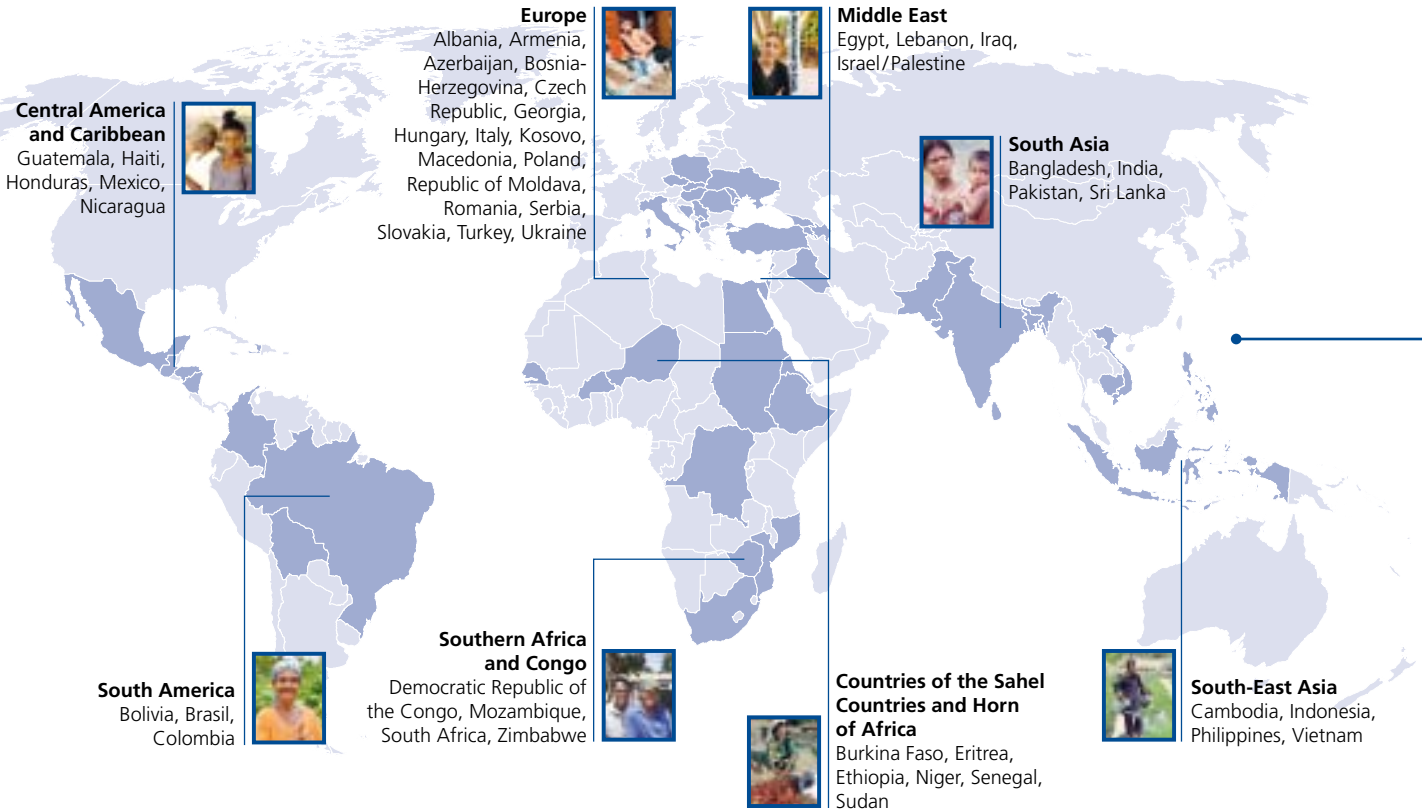
### The goat cycle:

A woman receives a goat. >>> The goat provides milk for the children. >>> The goat manure improves the harvest. >>> The children go to school. >>> The goat gives birth to kids. >>> The woman passes on one of the kids.

Thus the goat cycle continues: the goat helps other women and children to embark on a life without hunger.



# HEKS Projects All Over the World



# HEKS Projects in Switzerland

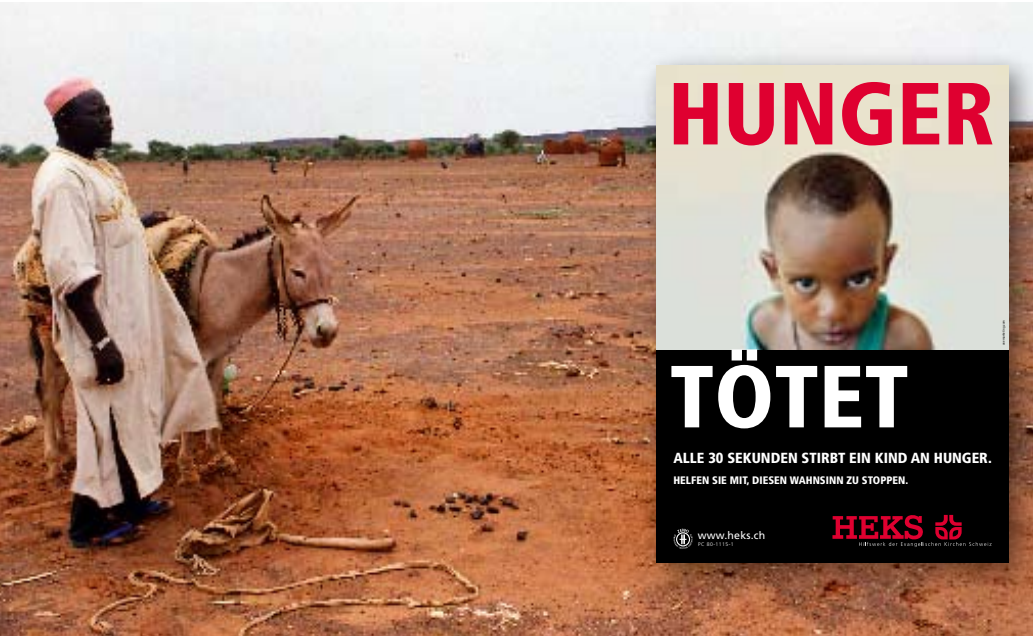
In terms of promoting self-sufficiency and rural development HEKS is concentrating its efforts on people who live in a rural environment. The focus is not just on smallholders but also on landless peasants and farm labourers. HEKS works with its partner organisations to help improve access to land and water, for example, by supporting agricultural reforms and promoting well sinking.

Advocacy and integration for socially disadvantaged people in Switzerland – these are the areas of focus for HEKS in Switzerland. HEKS has broken new ground in the field of advocacy in extending the legal advice service for asylum seekers to underprivileged Swiss people and migrants. The legal aid offices offer free professional advice on social security law, guardianship, child and family law, and in administrative procedures.



Read on for stories of the impact of our project work >>>

## Your Aid Arrives.



850 million people in the world do not have enough to eat. Each year one million infants starve to death. Six times that number of children again die of diseases caused by hunger and malnutrition. HEKS is committed to seeing that every human being has enough to eat and clean water to drink, hence the title of the HEKS campaign for 2007 «Hunger Kills».

Last year 3,530 sponsors supported 23 children's and youth projects in 21 countries by taking part in a fostership scheme. In doing so they took on responsibility and gave thousands of children and young people hope for a better future.





On 15 November 2007 «Cyclone Sidr» swept across Bangladesh, affecting 8.7 million people. Once the immediate emergency aid was over, HEKS went on to support the longer-term reconstruction work, helping to rebuild houses, handing out clothing, blankets, school materials and corrugated iron, and giving people the initial assistance to rebuild an independent livelihood.

A three-day party in Amriswil marked the tenth anniversary of HEKS TG job. The project offers jobless people the opportunity to work and get training. There are various options, ranging from a bicycle repair shop, creative workshop, sewing studio, shop and cafeteria right through to landscape conservation, waste disposal, removal, cleaning and caretaking services.



In Serbia, Novi Sad, HEKS helps European Roma children with school enrolment and assists young people with the transition to working life. Pre-school programmes and remedial teaching have successfully paved the way for children to attend state schools. Vocational courses lasting several months provide new ways-in for young people to enter the world of work.

# HEKS in Figures

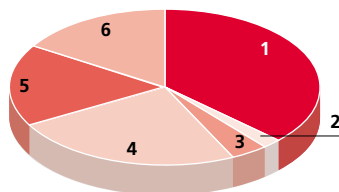
**HEKS invested 56.7 million Swiss francs in its work in 2007.**

## Income

Donations rose to 18.8 million Swiss francs, representing an increase of 2.8%. The income from legacies, however, was considerably lower than that of previous years. Seen as a whole, the outcome was good.

## Service Provision

Expenditure on services dropped slightly to 56.7 million Swiss francs. Some 89% of total expenditure went on international, national and regional project work. The highest amount was spent on foreign projects. Expenditure on information in Switzerland is shown separately for the first time. Raising public awareness is a major aspect of the HEKS mandate. The expenditure on this had previously been included under Communi-

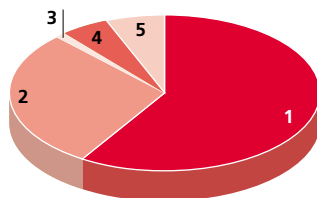


## Source of funds for all activities

|  |     |
|--|-----|
| 1 Donations  | 37% |
| 2 Legacies   | 2%  |
| 3 Contributions from Protestant churches                 | 4%  |
| 4 Project contributions from various organisations       | 24% |
| 5 Project contributions from gvt./cantons/municipalities | 17% |
| 6 Earnings from projects for services                    | 16% |

**Total (100%)**

**CHF 51,184,165**



## General allocation of funds

|                              |     |
|------------------------------|-----|
| 1 International projects     | 59% |
| 2 National projects          | 29% |
| 3 Information in Switzerland | 1%  |
| 4 Central administration     | 5%  |
| 5 Communication              | 6%  |

**Total (100%)**

**CHF 56,715,971**

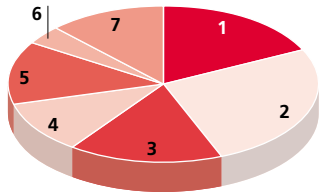
cation. As defined by the ZEWO, the Swiss monitoring agency for charitable fundraising organisations, the percentage allocated to administrative costs for 2007 was 10.1, down on the previous year's figure of 10.7 per cent.

## Balance sheet

|  | 31.12.07          | 31.12.06          |
|--|-------------------|-------------------|
|  | CHF               | CHF               |
| <b>Assets</b>                          |                   |                   |
| Cash and cash equivalents              | 14,582,968        | 19,968,018        |
| Marketable securities                  | 31,392,237        | 29,580,661        |
| Accounts receivable                    | 4,396,982         | 3,738,600         |
| Inventory                              | 18,000            | 59,000            |
| Accruals                               | 45,248            | 362,565           |
| <b>Total current assets</b>            | <b>50,435,435</b> | <b>53,708,844</b> |
| Tangible assets                        | 2,659,368         | 3,352,350         |
| Financial assets                       | 925,225           | 923,210           |
| <b>Total fixed assets</b>              | <b>3,584,593</b>  | <b>4,275,560</b>  |
| Earmarked fixed assets                 | 2,401,391         | 1,300,629         |
| <b>Total appropriated fixed assets</b> | <b>2,401,391</b>  | <b>1,300,629</b>  |
| <b>Total assets</b>                    | <b>56,421,419</b> | <b>59,285,033</b> |
| <b>Liabilities</b>                     |                   |                   |
| Short-term debt capital                | 3,997,622         | 3,530,974         |
| Long-term debt capital                 | 1,420,718         | 1,095,290         |
| Earmarked funds                        | 36,984,636        | 40,993,261        |
| Organisational fund                    | 14,018,443        | 13,665,508        |
| <b>Total liabilities</b>               | <b>56,421,419</b> | <b>59,285,033</b> |

## Operating statement

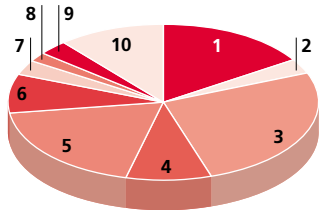
|  | 31.12.07          | 31.12.06          |
|--|-------------------|-------------------|
|  | CHF               | CHF               |
| Income for international activities                    | 27,189,143        | 28,802,018        |
| Income for national activities                         | 14,650,206        | 13,885,168        |
| Income for HEKS in general                             | 9,344,816         | 10,510,120        |
| <b>Total income</b>                                    | <b>51,184,165</b> | <b>53,197,306</b> |
| Costs of international activities                      | 33,403,970        | 36,485,850        |
| Costs of national activities<br>and work with refugees | 16,263,045        | 14,662,386        |
| Costs of information in Switzerland                    | 760,844           | –                 |
| Central administration                                 | 2,787,079         | 2,664,245         |
| Communication (net expenditure)                        | 1,142,957         | 2,654,611         |
| Fundraising  | 2,358,076         | 1,474,980         |
| <b>Total costs for services</b>                        | <b>56,715,971</b> | <b>57,942,072</b> |
| <b>Operating result</b>                                | <b>-5,531,806</b> | <b>-4,744,766</b> |
| Return on investments                                  | 847,407           | 1,256,281         |
| Extraordinary personnel costs                          | 0                 | -750,000          |
| Return on real estate                                  | 1,878,709         | 1,250,044         |
| Provisions   | -850,000          | 0                 |
| <b>Result before allocation</b>                        | <b>-3,655,690</b> | <b>-2,988,441</b> |
| Fund result  | 4,008,625         | 4,175,011         |
| Allocation to value fluctuation reserves               | -300,000          | -1,000,000        |
| <b>Decrease / increase of<br/>organisational fund</b>  | <b>52,935</b>     | <b>186,570</b>    |



#### Allocation of funds for international activities

|                      |     |
|----------------------|-----|
| 1 Europe             | 18% |
| 2 Humanitarian aid   | 26% |
| 3 Africa             | 16% |
| 4 Asia               | 11% |
| 5 Latin America      | 13% |
| 6 Regional work      | 4%  |
| 7 Project management | 12% |

**Total (100%)** **CHF 33,403,970**



#### Allocation of funds for national activities

|  |     |
|--|-----|
| 1 Legal advice for asylum seekers                      | 16% |
| 2 NGO representation at interviews with asylum seekers | 3%  |
| 3 Integration in job market                            | 26% |
| 4 Housing/assisted living                              | 9%  |
| 5 Education  | 19% |
| 6 Cross-cultural mediation                             | 8%  |
| 7 Voluntary work                                       | 3%  |
| 8 Meeting places and social networking                 | 2%  |
| 9 Various projects/project contribution                | 3%  |
| 10 Project management and national projects in general | 11% |

**Total (100%)** **CHF 16,263,045**

#### Fund result

The operating result of -5.5 million Swiss francs shows that expenditure exceeded income in the year under report. A substantial part of this is accounted for by monies received in previous years which were finally able to be allocated last year to the purposes for which they were earmarked. The fund therefore decreased by 4.0 million Swiss francs.

#### Reporting basis

The accounts have been rendered as recommended by the professional financial reporting standards Swiss GAAP FER. The statement reflects the facts as regards net assets, financial position and results of operations. The financial outline included here is an abridged version of the 2007 accounts audited by PWC PriceWaterhouseCoopers AG of Zurich. View the detailed statement under: [www.heks.ch](http://www.heks.ch) or order a copy using the reply card.

### Imprint

Responsible for publication: André Gsteiger  
Editor: Christina Wallat  
Design and Layout: onemarketing.com  
Printing: Buchmann Druck AG, Zurich  
Print run: 1'000

To view the detailed statement of accounts online in PDF format visit [www.heks.ch](http://www.heks.ch). Alternatively, you can order a copy using the attached reply card.

### HEKS

Stampfenbachstrasse 123  
Postfach  
8021 Zürich  
Phone 044 360 88 00  
Fax 044 360 88 01  
info@heks.ch  
Post office account 80-1115-1

[www.heks.ch](http://www.heks.ch)

## Reply card

**Please send me** (indicate where applicable)

- Further copies of 2007 annual reports, abridged version
- 2007 annual report, full version in German or French
- Leaflets on the «Give a Goat!» campaign
- Details about HEKS fostershops
- Pay-in slips
- Direct debit form for donations (post office or bank)
- Guide booklet about bequests, wills, legacy and testation
- I have some questions, please call me
- I would like to receive further information about

---

---

---

---

---

## My address

Surname .....

First name .....

Street, house no. ....

Postcode, town .....

Telephone .....

Email .....

Date of birth .....

Please  
affix stamp

**HEKS**

Postfach  
8021 Zürich

## Leave behind a future!

More and more people are including organisations in their will which work on behalf of the very poorest. It is their way of setting an example and ending their life with a good deed.

Use the attached reply card to order the free guide booklet on wills and testation. Practical guidance and information including several examples will assist you in regulating your bequest carefully and correctly.

## Thank you!

Thousands of individuals, parish churches, cantonal churches, Bfa, the SDC and other federal offices, Swiss Solidarity, municipalities, cantons and numerous of firms and organisations have supported the dedicated and effective work of HEKS. Without their support our work would not be possible.

## Our thanks to all of you come from the heart!

The ZEWÓ seal of approval certifies that HEKS uses your donations efficiently and economically for the intended purpose.

